

# GRAY GAULDING

## NASCAR Driver - Gray Gauling

"I want to be the greatest NASCAR driver of all time" is what Gray Gauling is driving towards, but his racing passion hasn't always been in NASCAR. Gauling, who began racing at the age of 3 on four-wheelers and dirt bikes, developed technical skills at an early age that the average youth never learns. Now, 17 years later he was the youngest driver in the 40 car field of the Great American Race, finishing 20<sup>th</sup> at the 2018 DAYTONA 500!



After spending nearly 7 years racing on two wheels, Gray hung up his leathers for a fire suit to begin his stock car career when he received two Bandoleros for his 10th birthday. After winning 4 of the 5 races that he competed in through the 2008 racing season, he knew he wanted to be in NASCAR. In 2009 Gray won 13 out of 22 races including the Winter Heat championship at Charlotte Motor Speedway. Gauling moved from the INEX Bandoleros to the INEX Legends car Young Lion's division in 2010 driving for Chase Pistone, Inc.. There, Gray won 16 of the 47 races he competed in, including the Race of Champions and National Race for Young Lions at Langley Speedway, in addition to earning the Top Gun award and the points championship at Concord Motorsports Park.

2011 started off on a high note for Gray after signing with Kevin Harvick Incorporated to race full time in the Pro All Stars Series. Competing in 15 super late model races and picking up a win at Wake County Speedway in Raleigh, NC, Gray was crowned as the youngest winner in super late model history. Gauling continued to race in the PASS series for Coulter Motorsports in 2012 bringing Krispy Kreme Doughnuts on board as a full-time sponsor. Gray competed in 18 super late model races picking up a win along with 5 top-5's, and 8 top-10's.

2013-14 was Gray Gauling's rookie season in the NASCAR K&N Pro Series and it started with a bang finishing 2nd in the inaugural Battle at the Beach on the Daytona Int'l Speedway's back straightaway. Gauling went on to capture 2 pole awards: the first at Richmond Int'l Raceway, making Gauling the youngest driver in the K&N Pro Series East at 15 years, 2 months, and 15 days; and Kern County Raceway Park in Bakersfield, CA making him the youngest in the K&N Pro Series West at 15 years, 8 months, and 16 days. Gauling also picked up a win at Phoenix Int'l Raceway making him the youngest driver to win in the NASCAR K&N Pro Series West at 15 years, 8 months, and 30 days along with 5 top-5's and 10 top-10 finishes.

In 2015, Gray made his Truck Series debut at Martinsville and on lap 243, Gauling was running three-wide in 3<sup>rd</sup> place, and was turned around. Gray finished 19th. He recorded his best finish of the year at Canadian Motorsports, finishing 4th. March 23, 2015, Gray joined Red Horse Racing making his debut for the team at Martinsville where he Qualified 10th and finished 17th. Gray later joined Kyle Bush driving the No. 54 Tundra in three races at Mosport, Canada and Martinsville. In 2016 Gray joined Jack Roush's driver development program and made his Xfinity debut in the No. 60 at Bristol, while also running another at Richmond. 2017-Gray made his Monster Cup debut at Martinsville, driving the No. 30 car. Gray later joined the No. 23 car for the 2017 season, driving in 33 races with his best MENCs career finish of 9th at Talladega!

In 2018, Gray became the youngest driver in the field of the 60th Running of the DAYTONA 500 finishing 20th. At Richmond in the fall of 2018 Gray made his 50th Cup Start at the ripe age of 20 years old! Highlights of Gray's career are as follows- DAYTONA 500, Talladega 400, Brickyard 400, 2-Coke 600's (longest race in cup completing every lap), Bristol Night Race and competing at every track on the NASCAR circuit!



## SSGL Race Team Owner & GM - Bobby Dotter

Bobby Dotter is a second-generation driver who began his racing career as a teenager in the Chicago, IL area. His father Bob was a three-time ARCA driving champion who excelled despite the loss of an arm in an industrial accident earlier in his life.

Bobby got his start racing as a sixteen year old in 1977 driving one of his dad's Late Model cars at the Waukegan Speedway and Raceway Park in Blue Island, IL. Success came instantly for the youngster winning twenty-three late model features in his rookie year. He went on to win numerous division championships at the local tracks. In 1982, he moved to the ASA Series, honing his abilities at tracks throughout the Midwest. He won races in the ASA Series, the All Pro Series and the All American Challenge Series before moving south to take on stock car racing's finest competitors.



Bobby was involved in one of the most frightening crashes ever seen at Daytona International Speedway during the ARCA race in 1989. While driving his father's racecar he suffered a flat tire, the car hit the wall and caught fire. He climbed out of the car while still at speed to avoid the flames, riding on the roof until the car slowed so that he could jump off, suffering serious burns. Dotter soon worked his way into the NASCAR Busch Series where he scored a victory at New River Valley Speedway in 1992 and finished in the top-ten in the drivers point standings on several occasions. Over thirteen seasons Dotter accumulated 209 starts with twelve top-fives and forty-two top-tens in NASCAR's second circuit.

In 2000 Bobby partnered with owner Gene Christensen and won four of the twelve races in the NASCAR Winston West Series finishing second in the points standings. Christensen's People Against Drugs team moved into the NASCAR Craftsman Truck Series in 2001 where Bobby finished fifteenth in the drivers points standings and bettered that by one position the following season.

Dotter began to hand the wheel to younger drivers over the next few seasons as the team then known as Green Light Racing became a developmental hub for drivers looking to break into NASCAR's traveling ranks. Bobby eventually hung up his helmet to oversee the race-to-race operations of the growing team. Over the years many talented drivers have been behind the wheel of a Green Light Racing truck including Rich Bickle, Tim Sauter, Mike Bliss, Chad McCumbee, Butch Miller, Jason White and David Starr.

In 2008 Indianapolis businessman Ken Smith bought out Christensen and brought his highly successful SS Racing late model team to the Mooresville, NC race shop forming SS Green Light Racing and together Dotter and Smith developed the team into a top-five contender each weekend in the NASCAR Camping World Truck Series. The team has earned its first pole position, four top-fives and fifteen top-ten finishes. In 2010 both Jason White and David Starr finished in the top-ten in the drivers point standings.

Bobby Dotter, purchased 100% controlling interest of SS Green Light Racing from his longtime partner Ken Smith in July, 2017. "Ken came along in a time that I needed support to keep the team heading in the right direction" said Dotter. "I would not be here today if it was not for his steady hand throughout the years, but I am looking forward to the exciting new chapter."

Over forty years since his humble beginnings at a Chicago-area short track, Bobby Dotter is now one of the most familiar faces in the NASCAR garage. He has earned the respect of his fellow competitors with his hard work and common sense approach to managing and getting the most from his race teams. SS Green Light Racing has made over 500 NASCAR National Touring Series starts under Dotter's guidance and the future has never looked brighter.



## SMG President - Barry Tisdale

A recent retiree from Xerox Corporation after 32 years, Barry Tisdale serves as president of Standout Management Group, Inc. (SMG), headquartered on the fourth floor at Turn# 2 of Texas Motor Speedway in Fort Worth, Texas.

After graduating from The University of Texas in Arlington with a BBA in Management, Barry began his career with Xerox in the Fall of 1985 as a financial analyst. After obtaining his MBA in Corporate Finance from the University of Dallas in 1991, Barry became involved in software development and solution design.



In 1995, Barry changed his career path to building technology solutions for Xerox Customer and Technical Support. After 5 years of solution development, Barry was promoted to a Global IT Delivery leader supporting Xerox customer contact centers located throughout the United States, Canada, Jamaica, Guatemala, the Philippines and Europe. After building a highly effective team over 17 years with more than 60 international team members, Barry retired early from Xerox in September 2017. In February 2018, after 5 short months, Barry officially un-retired to pursue building Standout Management Group.

## STANDOUT MANAGEMENT GROUP

Standout Management Group, Inc. (SMG) is a sports and entertainment talent management and marketing agency founded by the highly energetic team of Barry Tisdale and Dwayne Gaulding. Gaulding has over 20 years of experience in motorsports management including owning and operating teams in NASCAR's top-3 divisions. Tisdale has partnered with Gaulding to form SMG and develop "an outside of the box" management company that works with clients and partners to provide "stand out" experiences leveraging the motorsports, music and other professional sports platforms. SMG uses advanced technology solutions and data collection to provide highly effective and measurable results.

## SMG SPONSOR PARTNERS:





## **PURE CEO - Daren Hogge**

As the Chief Executive Officer for PURE, Daren Hogge oversees the strategic direction of PURE. In his 29 years in the network marketing industry, Daren has built a reputation as a dynamic leader with the ability to turn vision into reality. He was President of GoYin in 2008 when it merged with PURE in 2008.

Previously, Daren was a CPA for Arthur Andersen LLP, where he served as a financial consultant to one of the founding companies in the network marketing industry. He later joined the company as president. Daren became the CEO of two very successful companies in the direct selling industry and served as president of the Direct Selling Management Association in Utah for three years. Daren thinks very highly of the industry and enjoys supporting the IBOs in their quest to become successful business owners. It is his passion to team with them to ensure success.



## **Shay Kiper, Director of Marketing**

Shay joined PURE in November 2017, in her role she oversees the strategic marketing direction for the PURE Global Brand. Shay is responsible for enhancing the brand reputation and brand awareness in order to help pave the way for the Independent Business Owners (IBO). She has over twelve years of experience in the direct selling industry and holds a B.S. in Marketing and MBA from Missouri State University.



## **Sam Crossley, Sales Director**

Sam joined PURE in July 2017, in his role as Sales Director he develops and implements effective sales strategies to help support growth for the company and for the Independent Business Owners (IBO). Sam also works closely with the field providing training and support to assist each IBO in achieving their personal and team goals. Sam has a B.S. in Business Management from Utah Valley University.



## **PURE: PEOPLE UNITED REACHING EVERYONE**

PURE: People United Reaching Everyone is a leading innovator in health and wellness products. We believe people can achieve Whole Health with a balance of physical health, healthy finances and purpose. The products work together; complementing and supporting each other to maximize their effectiveness and deliver optimal results. PURE is a global company headquartered in Frisco, Texas, with offices in Thailand, Taiwan and Korea. For more information on the products or business opportunity, visit [livepure.com](http://livepure.com).