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FOR IMMEDIATE RELEASE

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NASCAR driver Gray Gaulding unveils partnership with SS Greenlight and PURE

(Fort Worth, Texas) — Gray Gaulding, NASCAR driver announced today his plans for the 2019 race season and partnership with both SS Greenlight Racing and PURE: People United Reaching Everyone at a press conference on Friday, November 2, 2018 at Texas Motor Speedway.

Today, Gray Gaulding, SMG (Standout Management Group, Inc.) driver and Bobby Dotter, SS-Greenlight race team owner and general manager, unveiled the Number 08 Chevrolet Camaro at Victory Lane at Texas Motor Speedway. The car will compete for wins in the 2019 NASCAR Xfinity series. PURE will join the Number 08 Chevrolet team for the entire Xfinity season and select Monster Energy NASCAR Cup Series races throughout 2019, debuting at the Daytona 300 next February.

“I’m extremely excited to represent the PURE brand both on and off the track each week, in addition to improving my health and performance by using their products,” said Gray Gaulding. “NASCAR is a great platform to showcase outstanding companies like PURE, and I’m proud to return to my original 08 number with Chevrolet engines to go for wins while promoting my PURE business at ggpure.com.”

Bobby Dotter of SS Greenlight Racing stated, “I have known Gray since he was eight years old and have watched him develop into the race car driver and young man that he is today. I am so impressed with not only his ability in a race car, but his demeanor and work ethic on and off the track. Having the opportunity to partner with Gray and his partners is truly a stepping stone in the right direction for both myself and everyone at SS Greenlight Racing. Now, I feel that collectively as a team we can set and achieve the goal of making the chase.”

Daren Hogge, PURE CEO, shared, “We are thrilled to have Gray join the PURE family as an IBO. It is an amazing opportunity to support such a great young man developing his businesses both on and off the track. Our partnership with Gray will focus on our entire line of nutritional

supplements, specifically Gray's favorite GPS performance products, ENERGY drink and GoYin superfruit juice."

About SS Greenlight Racing

SS Green Light Racing was founded by and is operated by Bobby Dotter, a second-generation driver who began his racing career as a teenager in the Chicago, IL area. Credited for bringing DeWalt into NASCAR, Dotter has turned to developing young drivers in the sport. Over the years many talented drivers have been with Dotter at SS Green Light Racing including Tim Sauter, Mike Bliss, Chad McCumbee, Butch Miller, Jason White, David Starr, Ross Chastain, Ray Black Jr., Joey Gase, and Spencer Boyd. For more information, visit ssgreenlight.com.

About PURE

PURE: People United Reaching Everyone is a leading innovator in health and wellness products. We believe people can achieve *Whole Health* with a balance of physical health, healthy finances and purpose. The products work together; complementing and supporting each other to maximize their effectiveness and deliver optimal results. PURE is a global company headquartered in Frisco, Texas, with offices in Thailand, Taiwan and Korea. For more information on the products or business opportunity, visit livepure.com.

About SMG (Standout Management Group)

Standout Management Group, Inc. (SMG) is a sports and entertainment talent management and marketing agency headquartered at Texas Motor Speedway in Fort Worth, Texas. SMG is considered to be an "outside of the box" company that works with clients and sponsor partners to provide "stand out" experiences leveraging the motorsports, music and other professional sports platforms. SMG uses advanced technology solutions and processes to provide highly effective and measurable results. For more information, visit standoutmg.com.